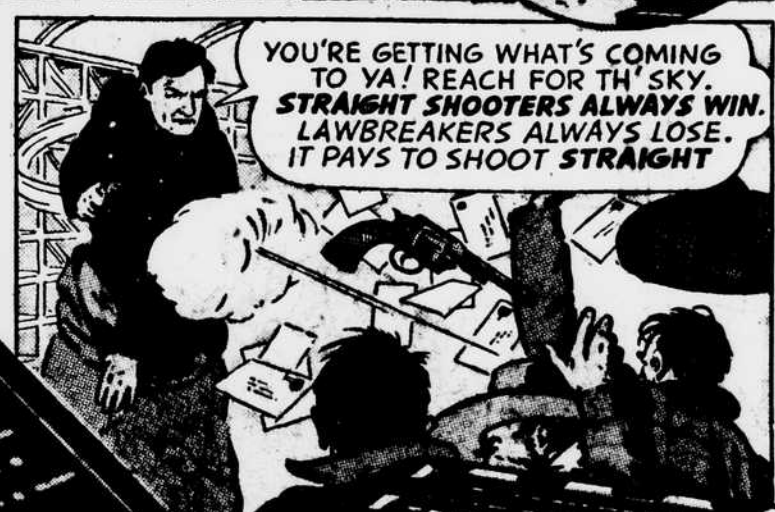


REG'LAR FELLERS By Gene Byrnes



Advertisement



**TO ALL KIDS THAT EAT
RALSTON I'LL SEND MY
Postal Telegraph SIGNAL SET
FREE FOR (2) TWO
RALSTON
BOX TOPS
OR (1) ONE RALSTON BOX
TOP AND 10¢ IN COIN . .**

Just like the one Jimmy used to learn to be a telegraph operator. You can learn radio or telegraph code—flash secret messages back and forth to your friends at home or at school. Be the envy of your neighborhood. Send for yours today. Use coupon. Hurry! Sign and mail coupon today:

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TOM MIX RALSTON STRAIGHT SHOOTERS' PROGRAM 5:45 PM
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- AND HIS RALSTON STRAIGHT SHOOTERS

AN ADVERTISEMENT OF THE RALSTON PURINA COMPANY

Mother—
LUCKY FOR YOU
Your Child Wants Ralston!

You see, Raiston does for your child what no ordinary cereal can do:

IT'S HOT! More satisfying. More sustaining. A better way to start the day!

IT'S WHOLE WHEAT! Provides *minerals* for strong bones and sound teeth—*proteins* for healthy flesh—*carbohydrates* for body heat and energy.

IT'S DOUBLE RICH in the important *Vitamin B*—the vitamin that aids digestion, creates eager appetites, helps prevent nervousness, promotes all-around growth.

Order Ralston. Encourage your child to eat it regularly. Cooks in 5 minutes. Costs less than 1¢ a serving—a small investment for such a big return in health and happiness!

USE THIS COUPON

TOM MIX,
2306 Checkerboard Square,
St. Louis, Missouri

Dear Tom: I enclose two Ralston (hot cereal) box tops or one Ralston (hot cereal) box top and 10¢ in coin. Please send me your Signal Set.

Age

Name.....

Address

City.....State.....

Note: Only box tops from Ralston Wheat Cereal (the hot cereal) will be accepted.

IMPORTANT: If you have no coupon you can get Tom's Signal Set anyway. Simply PRINT your name and address on the backs of two Ralston box tops (or send one Ralston box top and 10c in coin). Mail to Tom Mix, Checkerboard Square, St. Louis, Mo. (This offer expires May 20, 1938.)

